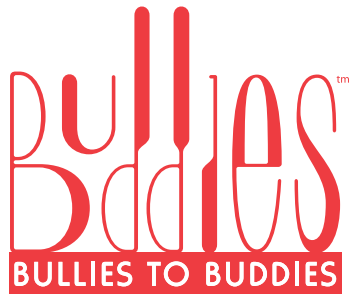


What should you do if your
anti-bullying program is
NOT working?

**VICTIM-PROOF
YOUR SCHOOL**

by Izzy Kalman, M.S., NCSP



**THE DIFFERENT APPROACH
TO BULLYING!**

**A moral, psychological system that
teaches the practical application of**

**The Golden Rule...
The Ultimate Solution to Bullying!**

**We empower kids with the social and
emotional intelligence needed for solving
their problems on their own!**

**Don't let another tragedy happen!
Take Action Now!**

**CALL OR EMAIL TO SCHEDULE
A Bullies2Buddies™
2010 - 2011 Educational Workshop
Tel: 866.983.1333
WWW.BULLIES2BUDDIES.COM**

Meet Izzy!

Israel (Izzy) C. Kalman, MS, Nationally Certified School Psychologist and psychotherapist, is one of the world's masters at teaching people to stop being victims. He has worked intensively with kids, schools, parents and clients for over three decades.

Over 40,000 mental health professionals and educators have attended his seminars to learn his quick, powerful approach to controlling anger, reducing bullying, solving relationship problems and promoting harmony.

He is a frequent guest on radio and TV shows, and many magazine and newspaper articles have featured his work.

In addition, Izzy Kalman has created manuals, CDs, DVDs, and comic books on bullying which are all available to order from our online store:

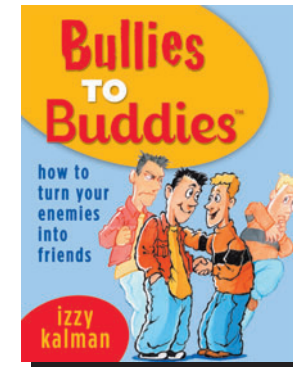
WWW.THEWISDOMPAGES.COM

Let us show you how **Bullies2Buddies™** can improve the home environment as well. Kids can use our lessons to get along better with their siblings and parents, and parents can use them to reduce hostility in the home and create a more pleasant environment.

We at **Bullies2Buddies™** are committed to working with you to identify the optimal level of assessment, training and materials necessary for you to revolutionize the way your school or district handles bullying. Call us today to consult one of our professional representatives to tailor a program that suits your needs.

**BOOK YOUR RESERVATION EARLY
FOR THE 2010-2011 Bullies2Buddies™
Victim-Proof Your School Workshop by
December 31, 2010 and save...**

20% off



**Bullies to Buddies, How to turn your
enemies into friends**, is a distinguished
IParenting Media Award Winner, 2005.

BULLIES2BUDDIES™ Partners and Clients

- ◆ **CROSS COUNTRY EDUCATION:** Sponsored over 800 full day seminars to 40,000 mental health professionals and educators to date.
- ◆ **HAPPIER KIDS NOW:** Izzy was a featured speaker in the 2010 Happier Kid's Now Online Featured Experts.
- ◆ **PROFESSIONAL LEARNING BOARD:** Provides our online bullying course for school districts throughout the United States.
- ◆ **PSI SOLUTIONS, INC.:** Provides Bullies to Buddies™ training to schools and districts in several states.
- ◆ **AMERICAN SCHOOL COUNSELOR ASSOCIATION:** 2009 National Convention Presentation, Dallas, TX
- ◆ **KATY INDEPENDENT SCHOOL DISTRICT,** Katy, TX—Full Day Conference
- ◆ **ROCKFORD BOARD OF EDUCATION** Rockford, IL—Full Day Conference
- ◆ And many more!

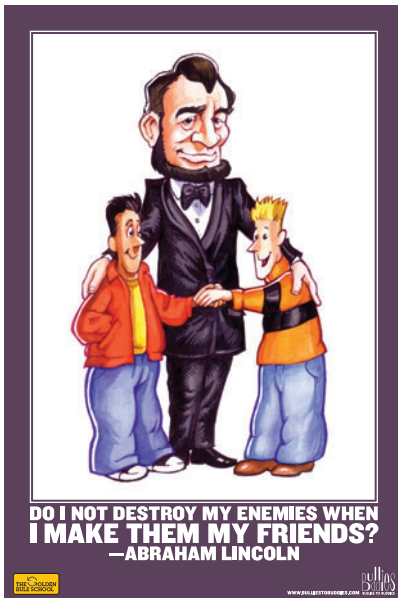
Testimonials

“Finally, a program that works near miracles in helping victims to deal with bullies. After more than two years of implementing Izzy’s principles, the students at William Snyder Elementary School smile at one another with confidence. Discipline referrals for bullying behaviors have decreased significantly. Teachers can now teach more because the kids are handling their own issues. And... (drum roll here)...our test scores are going UP.

In a school where the population is 63% Hispanic, our school reached every testing goal. In my 15 years as a school counselor, I have never seen a more effective social skills program. This one is pure genius.” - Jeannie Brewer, School Counselor, Snyder Elementary, Las Vegas, Nevada

“Of all the approaches to the problem of bullying, Izzy Kalman’s approach stands out. It has worked wonders for my patients and friends alike.” - Doris M. Greenberg, MD, Developmental and Behavioral Pediatrician, Savannah, Georgia

“Your strategies turn students into winners almost immediately. You have allowed our classroom teachers to get back to the business of teaching and have reduced the need for them to be constant conflict managers. For the sake of our students, I hope all educators, parents and teachers will give it a try.” - Jane Steinkamp, Principal, the Jefferson School, Tracy, California



Bullies2Buddies™ Evidence Supported Technique

Has your school or district been trying hard to reduce bullying, only to find that you are making little progress or that the problem has been getting even worse?

If so....

The Bullies2Buddies™

Victim-Proof Your School evidence-based program may be the answer to your needs!

- ★ **Takes** less time and effort
- ★ **Saves** your organization money.
- ★ **Empowers** students to stop being bullied without anyone else’s help and without getting anyone in trouble!
- ★ **Consistent** with every major school of psychology, religion and philosophy!
- ★ **Recommended** by professionals and schools who are overwhelmingly **satisfied**.
- ★ **Allows** teachers to spend more time being educators and less time acting as law enforcement officers.
- ★ **Reduces** the likelihood that you will become defendants in expensive bullying lawsuits.
- ★ **Enhances** the social and emotional intelligence of children, benefiting families for a lifetime!
- ★ **Discover** for yourself that **Bullies2Buddies™ Victim-Proof Your School** is the best way to reduce bullying, prevent violence, and enhance the social and emotional intelligence of your students!

“We at PSI were so impressed with the simplicity and commonsense of the Bullies to Buddies™ program that we had to make it our own. We have partnered with Izzy Kalman and Cleveland State University to bring this program to the thousands of students that PSI serves.” - Steve Rosenberg, PhD, Psychologist, President, PSI Solutions, Ohio

Izzy Kalman, M.S., NCSP Director and Founder of Bullies2Buddies™ has opened his agenda early this year for your convenience.

He has freed up space from his busy schedule with Cross Country Education to be available to train your school or district. We are now accepting reservations for our **2010-2011 Bullies2Buddies™ Educational Workshops**.

We encourage you to book yours early! We will tailor a program that meets the specific needs of your school or district. Training can be provided for teachers, administrators, students and/or parents.

We teach the practical application of the Golden Rule. Our approach is consistent with the teachings of all major schools of psychology, philosophy and religion.

Let us prove to you that...

Bullies2Buddies™

VICTIM-PROOF YOUR SCHOOL

is the simplest, most effective approach to reducing bullying that you can find!



**Become a Certified
Bullies2Buddies™ Trainer!**

Izzy Kalman offers individual training to educators and mental health professionals who wish to become experts in his unique techniques for teaching kids and schools to effectively handle bullying.

DON'T SPEND YOUR BUDGET TO SETTLE EXPENSIVE LAWSUITS!

CALL US TODAY! For additional information about our products and services, please contact us at **866.983.1333** or miriam@bullies2buddies.com